

CPSC Announces the First Annual Product Stewardship

"Arrow" Awards

The California Product Stewardship Council and the Del Norte Solid Waste Management Authority are pleased to announce the launch of a new statewide awards program to recognize businesses and organizations for outstanding leadership and achievements in product stewardship.

The "Arrow" Awards provide an opportunity to thank those businesses and organizations that are leading California towards a sustainable economy through product stewardship. [Award categories](#) include:

Green Arrow Award: Design and system innovations

Bow and Arrow Award: Coalition building

Infinity Arrow Award: Service and take-back

Golden Arrow Award (grand prize): Overall excellence in product stewardship

Winners will receive:

- A custom-designed award made of recycled materials by Bay Area artist [Ellen Blakeley](#), presented to the recipients at the California Resource Recovery Association annual awards gala on August 10th at the Sacramento Convention Center
- Awards will be presented by local and state elected officials and dignitaries
- Statewide media coverage
- A profile on [CPSC's Arrow Awards webpage](#) for one year
- A profile in CPSC's electronic newsletter, distributed to more than 1,000 viewers monthly
- Winner's Facebook page listed as a 'favorite' on [CPSC's Facebook blog](#)
- Winner's video uploaded to [CPSC's You Tube Channel](#)
- Link from [CPSC's website](#)

If you know of a California business or organization with a product, process or service that exemplifies good product stewardship and should be considered for an award, please encourage them to apply. **Please help innovative California businesses get the recognition they deserve!** It's easy to apply and instructions are available on CPSC's [Awards webpage](#).

Applications must be received by June 15th, 2010.

This award program is developed through a grant from the Department of Resources Recovery and Recycling (CalRecycle.)