

CITY OF CHULA VISTA LAUNCHES REBATE PROGRAM TO PROMOTE LOCAL PURCHASES OF HIGH EFFICIENCY APPLIANCES

On Thursday (April 22nd), the City of Chula Vista will launch the new *Chula Vista Appliance Exchange Rebate Program* in partnership with the Chula Vista Chamber of Commerce. The program will provide an instant \$20 rebate for community members who purchase high efficiency refrigerators, clothes washers, or room air conditioners from a participating Chula Vista appliance store and install the new appliance at a Chula Vista address. The energy-saving new appliances must replace existing appliances which are properly disposed through a certified recycler. The local program will complement the *California Cash for Appliances Program* which also begins on April 22nd and offers mail-in rebates up to \$200 for eligible appliances. Both rebates can be combined with up to \$150 in current utility rebates to further lower overall purchase costs. Participating local appliance stores include Best Buy (Otay Ranch Town Center or South Bay Marketplace), The Home Depot (Rancho del Rey or EastLake Terraces), K-Mart (Rancho del Rey), and Sears (Chula Vista Center).

The *Chula Vista Appliance Exchange Rebate Program* is being funded through the American Recovery & Reinvestment Act and rebates will be offered until funds are exhausted.

For more information about the program and a list of qualifying appliances, please visit www.chulavistaca.gov/clean or call 619-409-3893.