



FOR IMMEDIATE RELEASE:

A new collaboration presents intriguing opportunities for the U.S. entrepreneur planning to import quality goods from Spain.

National City, California-March 3, 2010 - The Southwestern College Center for International Trade Development (SWC-CITD) has entered into a strategic collaboration with Ade International EXCAL, S.A., (Ade EXCAL) the export promotion agency of the Castilla y León Autonomous Region in Spain.

Represented locally in Los Angeles, California, Ade Intl. EXCAL recently completed its identification of qualified buyers to attend the XII Castilla y León Fashion in Burgos, Spain, March 9 – 11, 2010. Ade International EXCAL will subsidize transportation costs for qualified buyers.

On February 11, 2010, Ade EXCAL sponsored a seminar on “Architecture in Spain” at the American Institute of Architects in San Francisco. Two world-famous Spanish architects highlighted the cutting-edge technology developed for the Spanish National Museum of Energy, a leading national sustainable architectural project. They also presented opportunities for U.S. entrepreneurs in other industrial sectors, such as:

- Architectural Projects and Green Building
- Hospitality and Home Equipment
- Interior Design
- Natural Stone

Future joint plans include seminars on alternative energy opportunities for San Diego County businesses. Leading Castilla y León companies will present at the July 2010 Intersolar tradeshow in San Francisco, and the October 2010 Solar Power International tradeshow in Anaheim.

Other business opportunities highlighted through this collaboration include those related to the wine, fashion, fine food, apparel, fashion accessories and green products industries. For additional information on the complete range of business opportunities with companies from the Castilla y León Autonomous Region in Spain, please contact: Silvia González-Pastrana, Ade International EXCAL, S.A.

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