



News Release

PRESS OFFICE

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SBA Forms Strategic Alliance with the International Chamber of Commerce in San Diego

Agreement improves access to technological information, education and local resources needed by entrepreneurs to start and grow small businesses

SAN DIEGO, CA -- The U.S. Small Business Administration’s (SBA) district office in San Diego has signed a strategic alliance with the International Chamber of Commerce (ICC). The two organizations have pledged to work together to improve business access to technological information through educational opportunities and SBA resources while also providing maximum financial opportunities and training to entrepreneurs. The agreement was signed by SBA District Director Ruben Garcia and ICC President William To.

“I am extremely pleased with the goals established by ICC and their excellent leadership through Mr. To” said Garcia. “William has a rich history of assisting entrepreneurs take their place as business owners and I know that ICC will take advantage of our SBA programs to help potential owners fulfill their dreams of small business ownership.”

The ICC was created to promote common economic interest, higher business standards of its members, and to encourage creation of other small businesses within this segment of the population. “Having the SBA of San Diego as a Strategic Alliance partner only enhances a strong foundation of services for future entrepreneurs” says William To.

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To learn more about the SBA, call 619-727-4883 or visit www.sba.gov/ca/sandiego. To find out more about the ICC call 619- 640-3838 or email: icc6403838@yahoo.com.