

NEWS RELEASE

FOR IMMEDIATE RELEASE

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LEMON GROVE LIBRARY HOSTS BUSINESS BASICS BOOT CAMP

The Lemon Grove Branch of San Diego County Library is teaming up with Southwestern College Small Business Development Center and Center for International Trade Development to present a two-night Business Basics Boot Camp seminar. Taking place August 3 and 4 from 6-8 p.m. at the Lemon Grove Library, 8073 Broadway, these free informational courses are designed for existing business owners or those interested in self-employment. Registration is required, contact library staff at (619) 463-9819 to sign up.

The first night covers business planning and financial options, providing attendees an opportunity to learn how to turn business ideas into solid plans for financial and long-term success. The second night is a discussion about strategic marketing and market research, prompting business owners to discover industry trends, evaluate competition, and learn low cost, effective marketing.

For more information or to register for Business Basics Boot Camp, contact the Lemon Grove Library at (619) 463-9819.

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