

# *News Release*

## **PRESS OFFICE**

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<http://www.sba.gov/localresources/district/ca/sandiego/news/index.html>

## ***SBA's San Diego Director to Speak at Business Exchange and Symposium***

**San Marcos, CA** – The San Diego district director of the U.S. Small Business Administration (SBA), Ruben Garcia, will give an update on the American Recovery Act, SBA provisions of the stimulus bill, and current statistics on small business growth in San Diego at the September 10 Business Exchange and Symposium. The event is hosted by the San Marcos Chamber of Commerce; Therese Cisneros-Remington, founding president of NLBWA-SD; the Palomar College GEAR UP Partnership Program; and California State University, San Marcos.

Topics and programs for the three-hour program include:

- Strategy Building
- Business Plan Development
- Networking to Build Your Net Worth

Other presenters include Ruben Barrales, CEO/President, San Diego Regional Chamber of Commerce; Peter York, publisher of the North County Times; Harlan Friedman, author of “Get Your Loan Closed”; and Dr. Dennis Guseman, Dean, College of Business Administration at Cal State San Marcos. Kent Davy, editor of the North County Times, will serve as emcee.

**Date:** Thursday, September 10, 2009

Time: 3:00 p.m. – 6:00 p.m.

**Location:** California State University San Marcos, M. Gordon Clarke Field House  
333 S. Twin Oaks Valley Rd. San Marcos, CA 92096-0001

For driving directions visit: <http://www.csusm.edu/guide/>

For campus maps visit: <http://www.csusm.edu/guide/maps.html>

**Cost:** \$15.00

For more information visit [www.sanmarcoschamber.com](http://www.sanmarcoschamber.com) or call the San Marcos Chamber of Commerce at 760-744-1270.

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