

# *News Release*

## **PRESS OFFICE**

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## *SBA Forms Strategic Alliance with City of San Diego*

Ruben Garcia, San Diego District Director of the U. S. Small Business Administration (SBA), met last week with Mayor Jerry Sanders, (City of San Diego) to sign a strategic alliance memorandum (SAM).

The signed agreement is expected to allow SBA and the City of San Diego to work together to improve business access to SBA resources in order to strengthen and expand small business development in the local area.

“I am extremely pleased with the work that is being accomplished by the City of San Diego and their excellent leadership through Mayor Jerry Sanders” said District Director Garcia. “Mayor Jerry Sanders has a rich history of helping entrepreneurs take their place as business owners and I know that he will continue doing a great job of assisting potential owners to fulfill their dreams of small business ownership as well as providing contracting opportunities to existing local businesses.”

This collaboration between the SBA and the City of San Diego is building a strong foundation for the future. Small business is the golden thread that ties the American dream into reality for many. Consumers are spending millions each year and business leaders are rushing to meet that demand. “This strategic alliance with the SBA enhances a strong foundation of services for existing businesses and future entrepreneurs,” San Diego Mayor Jerry Sanders said. “San Diego’s smaller contractors now have an excellent resource to ensure they’re able to take advantage of state and federal contracting opportunities and be part of our nation’s economic recovery.”

To learn more about the SBA call 619-727-4883 or visit the web at [www.sba.gov/ca/sandiego](http://www.sba.gov/ca/sandiego). To find out more about the City of San Diego contact Rachel Laing at 619- 236-6497 or on the web at [www.sandiego.gov](http://www.sandiego.gov).

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