

# News Advisory

**PRESS OFFICE/San Diego**

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## *Start-Up Business Advice Provided for Entrepreneurs*

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Thursday, April 22, 2010, from 1:00 p.m. to 2:00 p.m., ET

**WASHINGTON** – The SBA’s Web Chat will highlight assistance to entrepreneurs who want to start a business, and need to know the right strategies to have in place to achieve success. Participants can learn what it takes to start a business, where to go for information and assistance, why they need a business plan, how to get funding and the truth about the “free money” myth.

**WHO:** Barry McKinley, an experienced SCORE Counselor at Orange County California SCORE will host the April Web chat on “*Small Business Start-Up -- Ask the Expert.*” McKinley will answer questions about what first steps to take to start a business, and how and when to get a small business idea off the ground. In addition, participants can learn about the resources available to help set up a business.

**WHAT:** SBA’s Web chat series, providing small business owners with an opportunity to discuss relevant business issues online with experts, industry leaders and successful entrepreneurs. Chat participants will have direct, real-time access to the Web chats via questions they submit online in advance and during the live session, with instant answers.

**WHEN:** April 22, 2010, 1 p.m. ET  
McKinley will answer questions for one hour.

**HOW:** Participants can join the live Web chat by going online to [www.sba.gov](http://www.sba.gov), and clicking “Online Business Chat.” Web chat participants may post questions before the April 22<sup>nd</sup> chat by visiting <http://web.sba.gov/livemeeting/Apr10> and posting their questions online.

To review archives of past Web chats, visit online at <http://www.sba.gov/tools/monthlywebchat/index.html>

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